

# LCD TELEVISION

MODEL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
TX-L37V20B						•	•	•	•	•	•	•
TX-L37/32D28BS						•	•	•	•	•	•	•
TX-L32D28BW/BP						•	•	•	•	•	•	•
TX-L22D28BW/BP								•	•	•	•	•
TX-L19D28BW/BP								•	•	•	•	•
TX-L42/37/32D25B					•	•	•	•	•	•	•	•
TX-L37/32G20B					•	•	•	•	•	•	•	•
TX-L37/32S20B				•	•	•	•	•	•	•	•	•
TX-L42/37/32U2B				•	•	•	•	•	•	•	•	•
TX-L32X20B				•	•	•	•	•	•	•	•	•
TX-L26X20B					•	•	•	•	•	•	•	•
TX-L22X20B							•	•	•	•	•	•
TX-L32/26C20B				•	•	•	•	•	•	•	•	•
TX-L19C20B&BW							•	•	•	•	•	•
TX-L32C2B							•	•	•	•	•	•

## AVAILABILITY

### V20 SERIES

## TX-L37V20B

REPLACES: TX-L37V10B  
INTRODUCTION: JUNE 2010



- **High Picture Quality:** LED-Backlight (Edge), 2 Million:1 Dynamic Contrast with Intelligent Scene Controller, IFC Pro Motion Technology, Wide Viewing Angle with Full HD IPS Panel, 24p Smooth Film, Deep Colour, x.v. Colour
- **Smart Networking:** VIERA CAST, SKYPE, WiFi Ready (USB Dongle incl.), DLNA (DivXHD/JPEG/MPEG2), VIERA Image Viewer (AVCHD/DivXHD/JPEG), VIERA Link, USB Record, Game Mode
- **Additional Features:** Slim Design 1½" Deep, Eco Mode, V-Audio ProSurround



## D28 SERIES

**TX-L37D28BS**  
**TX-L32D28BS**  
**TX-L32D28BW**  
**TX-L32D28BP**

**NEW MODEL**  
**INTRODUCTION: JUNE 2010**



Available in  
 (BS) Silver (above),  
 (BP) Purple (right)  
 and (BW) White (far right)



- **High Picture Quality:** LED-Backlight (Edge), 2 Million:1 Dynamic Contrast with Intelligent Scene Controller, IFC Pro Motion Technology, Wide Viewing Angle with IPS Panel, 24p Smooth Film, Deep Colour, x.v. Colour
- **Smart Networking:** VIERA CAST, SKYPE, WiFi Ready (USB Dongle opt), DLNA (DivxXHD/JPEG/MPEG2), VIERA Image Viewer (AVCHD/DivXHD/JPEG), VIERA Link, USB Record, Game Mode
- V-Audio PRO Surround
- **Additional Features:** Slim Design 1½" Deep

## D28 SERIES

**TX-L22D28BW**  
**TX-L22D28BP**  
**TX-L19D28BW**  
**TX-L19D28BP**

**NEW MODEL**  
**INTRODUCTION: AUGUST 2010**



Available in (BP) Purple (above),  
 and (BW) White (right)



- **High Picture Quality:** LED-Backlight (Edge), 2 Million:1 Dynamic Contrast with Intelligent Scene Controller, Wide Viewing Angle with HD IPS Panel, Motion Focus Technology, 24p Smooth Film, Deep Colour, x.v. Colour
- **Smart Networking:** iPod™ Docking Station, VIERA Image Viewer (AVCHD/JPEG), VIERA Link, Game Mode
- **Additional Features:** Slim Design 1½" Deep, Eco Mode, V-Audio Surround

## D25 SERIES

**TX-L42D25B**  
**TX-L37D25B**  
**TX-L32D25B**

**NEW MODEL**  
**INTRODUCTION: MAY 2010**



- **High Picture Quality:** LED-Backlight (Edge), 2 Million:1 Dynamic Contrast with Intelligent Scene Controller, IFC Pro Motion Technology, Wide Viewing Angle with Full HD IPS Panel, 24p Smooth Film, Deep Colour, x.v. Colour
- **Smart Networking:** VIERA CAST, SKYPE, WiFi Ready (USB Dongle opt.), DLNA (DivXHD/JPEG/MPEG2), VIERA Image Viewer (AVCHD/DivXHD/JPEG), VIERA Link, USB Record, Game Mode
- **Additional Features:** Slim Design 1½" Deep, Eco Mode, V-Audio PRO Surround

## G20 SERIES

**TX-L37G20B**  
**TX-L32G20B**

**REPLACES:** TX-L37G10B  
 TX-L32G10B  
**INTRODUCTION: MAY 2010**



- **High Picture Quality:** IFC Pro Motion Technology, Wide Viewing Angle with Full HD IPS-Alpha Panel, 100,000:1 Contrast with Intelligent Scene Controller, 24p Smooth Film, Deep Colour, x.v. Colour
- **Smart Networking:** VIERA CAST, SKYPE, WiFi Ready (USB Dongle opt.), DLNA (DivXHD/JPEG/MPEG2), VIERA Image Viewer (AVCHD/DivXHD/JPEG), VIERA Link, USB Record, Game Mode
- **Additional Features:** Eco Mode, V-Audio Surround, Narrow Bezel Design

## S20 SERIES

**TX-L37S20B**  
**TX-L32S20B**

**REPLACES:** TX-L37S10B  
 TX-L32S10B  
**INTRODUCTION: APRIL 2010**



- **High Picture Quality:** 100Hz Intelligent Frame Creation, Wide Viewing Angle with Full HD IPS-Alpha Panel, 100,000:1 Contrast with Intelligent Scene Controller, Motion Focus Technology, 24p Smooth Film
- **Smart Networking:** VIERA Image Viewer (AVCHD/JPEG), VIERA Link, Game Mode
- **Additional Features:** Eco Mode, V-Audio Surround, Narrow Bezel Design

## U2 SERIES

### TX-L42U2B / TX-L37U2B TX-L32U2B

REPLACES: TX-L37U10B / TX-L32U10B  
INTRODUCTION: APRIL 2010



- **High Picture Quality:** Wide Viewing Angle with Full HD IPS-Alpha Panel, 50,000:1 Contrast with Intelligent Scene Controller
- **Smart Networking:** VIERA Image Viewer (AVCHD/JPEG), VIERA Link, Game Mode
- **Additional Features:** Eco Mode, V-Audio



## X20 SERIES

### TX-L32X20B / TX-L26X20B TX-L22X20B

REPLACES: TX-L32X10B / TX-L26X10B  
INTRODUCTION: TX-L32X20B - APRIL 2010  
TX-L26X20B - MAY 2010  
TX-L22X20B - JULY 2010



- **High Picture Quality:** 50,000:1 Contrast with Intelligent Scene Controller
- **Wide Viewing Angle** with HD IPS-Alpha Panel (TX-L32X20B)
- **Smart Networking:** VIERA Image Viewer (AVCHD/JPEG), VIERA Link, Game Mode
- **Additional Features:** Eco Mode, V-Audio Surround, Narrow Bezel Design



## C20 SERIES

### TX-L32C20B / TX-L26C20B TX-L19C20B / TX-L19C20BW

REPLACES: TX-L32C10B / TX-L26C10B  
INTRODUCTION: TX-L32/26C20B - APRIL 2010  
TX-L19C20B - JULY 2010  
TX-L19C20BW - JULY 2010



- **High Picture Quality:** 40,000:1 Contrast with Intelligent Scene Controller
- **Wide Viewing Angle** with IPS-Alpha Panel (TX-L32C20B)
- **Smart Networking:** VIERA Image Viewer (AVCHD/JPEG), VIERA Link, Game Mode
- **Additional Features:** Eco Mode, V-Audio
- **TX-L19C20B & TX-L19C20BW Standard Model**



## C2 SERIES

### TX-L32C2B

NEW MODEL  
INTRODUCTION: JULY 2010



- **High Picture Quality:** 30,000:1 Contrast, 24p Playback
- HD Ready IPS Panel
- Vreal 4 Engine
- **Smart Networking:** VIERA Image Viewer (JPEG), VIERA Link, Eco Link
- **Additional Features:** V-Audio, HDMI x1

