

# LCD TELEVISION

## MODEL

TARGET  
TRADE  
PRICE

## AVAILABLE from

MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

### FULL HD LCD

TX-L37V10B

TX-L32V10B

TX-L37G15B

TX-L37G10B

TX-L32G10B

TX-L42S10B

TX-L37S10B

TX-L32S10B

TX-L37U10B

TX-L32U10B

### HD READY LCD

TX-L32X15B

TX-L32X10B

TX-L26X10B

TX-L19X10B

TX-L19X10BW

TX-L32C10B

TX-L26C10B

AVAILABILITY

TENTATIVE



## V10 SERIES LCD VIERA PREMIUM FHD LCD TV

**VIERA** with **freesat** HD

TX-L37V10B • TX-L32V10B

- Super Slim 51mm Deep with Narrow Bezel Design
- Full HD IPS Alpha Panel
- freesat HD Tuner Built-In
- Viera CAST
- Dlna & DivX Support
- Viera Image Viewer with AVCHD/Jpeg Playback
- Vreal Pro 4 engine
- 100Hz Intelligent Frame Creation with Motion Focus Technology
- Contrast 100,000:1
- Fine Black Filter
- 24p Smooth Film
- x.v. Colour with 10 Bit Panel\*

- Viera Link / Eco Link
- V-audio Pro Surround
- Eco Mode
- HDMI x 4



## G15 SERIES LCD VIERA STEP-UP FHD LCD TV

**VIERA** with **freesat** HD

TX-L37G15B

- Narrow Bezel Design
- Full HD IPS Alpha Panel
- freesat HD Tuner Built-In
- Viera CAST
- Dlna & DivX Support
- Viera Image Viewer with AVCHD/Jpeg Playback
- Vreal Pro 4 engine
- 100Hz Intelligent Frame Creation with Motion Focus Technology
- Contrast 50,000:1
- Fine Black Filter
- 24p Smooth Film
- x.v. Colour with 10 Bit Panel\*

- Viera Link / Eco Link
- V-audio Pro Surround
- Eco Mode
- HDMI x 4



\* x.v. Colour is a trademark

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G10 SERIES LCD VIERA CORE  
FHD LCD TV



**VIERA** with freesat HD

TX-L37G10B • TX-L32G10B

- Full HD IPS Alpha Panel
- freesat HD Tuner Built-in
- Viera Image Viewer with AVCHD/JPEG Playback
- Vreal Pro 4 Engine
- 100Hz Intelligent Frame Creation with Motion Focus Technology
- Contrast 50,000:1
- Fine Black Filter
- 24p Smooth Film
- x.v. Colour with 10 Bit Panel\*
- Viera Link / Eco Link
- V-audio Surround
- Eco Mode
- HDMI x 4



S10 SERIES LCD VIERA ENTRY  
FHD LCD TV



**VIERA**

TX-L42S10B • TX-L37S10B • TX-L32S10B

- Full HD IPS Panel (42")
- Full HD IPS Alpha Panel (37" & 32")
- Viera Image Viewer with AVCHD/JPEG Playback
- Vreal Pro 3 Engine
- Contrast 50,000:1
- 24p Playback
- Viera Link / Eco Link
- V-audio Surround
- Eco Mode
- HDMI x 3



U10 SERIES LCD VIERA ACTION  
FHD LCD TV



**VIERA**

TX-L37U10B • TX-L32U10B

- Full HD IPS Alpha Panel
- Viera Image Viewer with AVCHD/JPEG playback
- Vreal Pro 3 Engine
- Contrast 40,000:1
- 24p Playback
- Viera Link / Eco Link
- V-audio
- Eco Mode
- HDMI x 2



X15 SERIES LCD VIERA CORE  
HD READY LCD TV



**VIERA**

TX-L32X15B

- HD Ready IPS Alpha Panel
- Viera Image Viewer with AVCHD/JPEG Playback
- Vreal 4 Engine
- 100Hz Intelligent Frame Creation
- Contrast 40,000:1
- 24p Smooth Film
- Viera Link / Eco Link
- V-audio Surround
- Eco Mode
- HDMI x 3



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X10 SERIES LCD VIERA ENTRY  
HD READY LCD TV



**VIERA**

TX-L32X10B • TX-L26X10B

- HD Ready IPS Alpha Panel (32" inch)
- HD Ready IPS Panel (26" inch)
- Viera Image Viewer with JPEG Playback
- Vreal 4 Engine
- Contrast 40,000:1
- 24p Playback
- Viera Link / Eco Link
- V-audio Surround
- Eco Mode
- HDMI x 3



X10 SERIES LCD VIERA ENTRY  
HD READY LCD TV



**VIERA**

TX-L19X10B

- HD Ready Panel
- Viera Image Viewer with JPEG Playback
- Vreal 4 Engine
- 24p Playback
- Viera link / Eco link
- V-audio Surround
- Eco Mode
- HDMI x 1



X10 SERIES LCD VIERA ENTRY  
HD READY LCD TV



**VIERA**

TX-L19X10BW

- HD Ready Panel
- Viera Image Viewer with JPEG Playback
- Vreal 4 Engine
- 24p Playback
- Viera Link / Eco Link
- V-audio Surround
- Eco Mode
- HDMI x 1



C10 SERIES LCD VIERA ACTION  
HD READY LCD TV



**VIERA**

TX-L32C10B • TX-L26C10B

- HD Ready IPS Panel (32")
- HD Ready Panel (26")
- Viera Image Viewer with JPEG Playback
- Vreal 4 Engine
- Contrast 30,000:1
- 24p Playback
- Viera Link / Eco Link
- V-audio
- HDMI x 2

