

DIGITAL STILL CAMERAS

MODEL	TARGET TRADE PRICE	AVAILABLE from											
		MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC		
DMC-LS85EB-K			•	•	•	•	•	•	•	•	•	•	•
DMC-LS85EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS6EB-A		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS6EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS6EB-P		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS6EB-R		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS6EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS7EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS7EB-P		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS7EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS15EB-A		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS15EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS15EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FS25EB-K			•	•	•	•	•	•	•	•	•	•	•
DMC-FS25EB-S			•	•	•	•	•	•	•	•	•	•	•
DMC-FT1EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FT1EB-A		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FX40EB-K			•	•	•	•	•	•	•	•	•	•	•
DMC-FX40EB-R			•	•	•	•	•	•	•	•	•	•	•
DMC-FX40EB-S			•	•	•	•	•	•	•	•	•	•	•
DMC-FX150EBS		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FX150EBK		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FX550EBK		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FX550EBS		•	•	•	•	•	•	•	•	•	•	•	•
DMC-TZ6EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-TZ6EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-TZ7EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-TZ7EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-TZ7EB-T		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FZ28EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-FZ28EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-LX3EB-S		•	•	•	•	•	•	•	•	•	•	•	•
DMC-LX3EB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-G1KEB-A		•	•	•	•	•	•	•	•	•	•	•	•
DMC-G1KEB-R		•	•	•	•	•	•	•	•	•	•	•	•
DMC-G1KEB-K		•	•	•	•	•	•	•	•	•	•	•	•
DMC-L10EB-K		•	•	•	•	•	•	•	•	•	•	•	•

AVAILABILITY

TENTATIVE

STANDARD COMPACT RANGE

DMC-LS85EB- K / S

- iA
- 4x Optical Zoom
- 33mm Viewing Angle
- 8.1 Megapixels
- 2.5" LCD
- AA Battery



INTRODUCTION
DMC-LS85EB- S: FEBRUARY 2009
DMC-LS85EB- K: APRIL 2009

ENTRY STYLISH RANGE

DMC-FS6EB-K / S / A / P / R

- iA
- 4x Optical Zoom
- 33mm Viewing Angle
- 8.1 Megapixels
- 2.5" LCD
- Leica Lens
- Lithium ION



INTRODUCTION
FEBRUARY 2009

* LEICA is a registered trademark of Leica Microsystems IR GmbH. Leica lenses are manufactured using measurement instruments and quality assurance systems that have been certified by Leica Camera AG based on the company's quality standards.

ENTRY STYLISH RANGE

DMC-FS7EB-K / S / P

- iA
- 4x Optical Zoom
- 33mm Viewing Angle
- 10.1 Megapixels
- 2.7" LCD
- Leica Lens
- Lithium ION



INTRODUCTION
MARCH 2009

DMC-FS15EB-K / S / A

- iA
- 5x Optical Zoom
- 29mm Wide Angle
- 12.1 Megapixels
- 2.7" LCD
- Leica Lens
- Lithium ION



INTRODUCTION
FEBRUARY 2009

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ENTRY STYLISH RANGE

DMC-FS25EB-K / S

- iA
- 5x Optical Zoom
- 29mm Wide Angle
- 12.1 Megapixels
- 3.0" LCD
- Leica Lens*
- Lithium ION



INTRODUCTION
APRIL 2009

LUMIX TOUGH RANGE

DMC-FT1EB-A / S

- iA
- 4.6x Optical Zoom
- 28mm Viewing Angle
- 12.1 Megapixels
- 2.7" LCD
- HD Movie-AVCHD-Lite
- 3.0 Metre Waterproof
- 1.5 Metre Shockproof
- Leica Lens*
- Lithium ION



INTRODUCTION
MARCH 2009

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STYLISH COMPACT RANGE

DMC-FX40EB-K / S / R

- iA
- 5x Optical Zoom
- 25mm Viewing Angle
- 12.1 Megapixels
- 2.5" LCD
- HD Movie-AVCHD-Lite
- Leica Lens*
- Lithium ION



INTRODUCTION
APRIL 2009

HIGH RESOLUTION RANGE

DMC-FX150EB-K / S

- iA
- 28mm Wide Angle
- 14.7 Megapixels
- 3.6x Optical Zoom
- HD Movie
- Leica Lens*
- Lithium ION



INTRODUCTION
CURRENT

STYLISH TOUCH RANGE

DMC-FX550EB-K / S

- iA
- 5x Optical Zoom
- 25mm Viewing Angle
- 12.1 Megapixels
- 3.0" Touchscreen LCD
- HD Motion Capture
- Leica Lens*
- Lithium ION



INTRODUCTION
MARCH 2009

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TRAVELLER ZOOM RANGE

DMC-TZ6EB-K / S

- iA
- 12x Optical Zoom
- 25mm Wide Angle
- 10.1 Megapixels
- 2.7" LCD
- Leica Lens*
- Lithium ION



INTRODUCTION
MARCH 2009

HYBRID CAMERA

DMC-TZ7EB-K / S / T

- iA
- 12x Optical Zoom
- 25mm Wide Angle
- 10.1 Megapixels
- 3.0" LCD - 460k
- HD Movie-AVCHD-Lite
- Leica Lens*
- Lithium ION



INTRODUCTION
MARCH 2009

SUPERZOOM RANGE

DMC-FZ28EB- K / S

- iA
- 18x Optical Zoom
- 27mm Wide Angle
- 10.1 Megapixels
- 2.7" LCD
- Leica Lens*
- Lithium ION
- Available in Black or Silver



INTRODUCTION
CURRENT

COMPACT STYLISH RANGE

DMC-LX3EB- K / S

- iA
- 24mm Wide Angle
- 10 Megapixels
- 2.4x Optical Zoom
- Full Manual Operation
- HD Movie
- 2-2.8 Leica DC Vario-Summiron Lens
- Lithium ION
- Available in Black or Silver



INTRODUCTION
CURRENT

* LEICA is a registered trademark of Leica Microsystems IR GmbH. Leica lenses are manufactured using measurement instruments and quality assurance systems that have been certified by Leica Camera AG based on the company's quality standards.

MICRO 4/3 STYLISH CAMERA*

* Subject to SDS agreement

DMC-G1KEB- K / A / R

- 12.1 Megapixels
- iA
- Full Manual Control
- Full Time Live View
- Free Angle 3.0" LCD
- Interchangeable Lens
- 1.44 Million EVF



INTRODUCTION
CURRENT

4/3 DIGITAL SLR*

* Subject to SDS agreement

DMC-L10EB-K

- 10 Megapixel LiveMOS Sensor
- Intelligent Auto
- Free Angle 2.5" LCD
- Live View
- Full Manual Controls
- Leica Lens*



INTRODUCTION
CURRENT

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